



how to...

setting up

- Go to the tumblr site: www.tumblr.com
- Click on Sign Up
- Enter your:
 - **email address** (school or personal)
 - **password** (make up a password you will REMEMBER)
 - **URL** (give your site a name e.g. charterphotography)
- Click on start posting
- Follow the instructions

customise your blog

- Use the menu bar on the top left
- There are hundreds of **themes** to choose from
- Some will allow you to be more creative and make more changes such as **background images** and **fonts**
- Make sure you **SAVE** when you are happy
- You can make changes to the appearance at any time

posting on your blog

- Go to the **dashboard**
- Here you can upload images, links, text etc.
- You can upload your own images or images you have sourced on the internet
- You can add tags to your post to help with searches (e.g. black & white, sculpture, portrait)
- You can **search** for images by typing a keyword(s) into the **search tags** box

following and reblogging

- You can go to any tumblr blog and click **follow** in the top right corner
- This means any of their posts will automatically appear in your dashboard
- Make sure you are **following** the course blog
- Try and follow other blogs that interest you, including the other students in your class, this way you will be able to share your work and inspiration
- If you see a post you like you can **reblog** it so it posts straight onto your blog - click the reblog icon

further help

for further information, watch this instructional video:

http://www.youtube.com/watch?v=MSAzUHj93Ys&feature=player_embedded

